#### Corporate Retail, Nonprofit and Experience Design

- UnitedWay
- Walgreens
- Westfield

### **Brand Development, Strategy, Planning and Management**

- ILYH
- Influencer Projects

Beauty influencer (2M followers)

Lifestyle influencer (12k followers)

Professional/Socialite Influencer (500k)

Sound Doctrine Records

## <u>Merchandise Management, Product Development, Distribution and Retail Store Launches and Data Driven Store Design</u>

- Bleu
- Bonita Cosmetics (Riteaid, 99cents Only, Four Seasons, Forever 21 and Francescas)
- Jason of Beverly Hills
- Matte Argyle
- Skechers
- TJX Inc.

#### **E-Commerce and Online Advertisement**

- BCBG
- Bleu
- Jason of Beverly Hills

# <u>Business Planning, Brand Development, Proposals, Technology Development, Research and Organizational Mapping</u>

- Ascendant
- Ballot
- Bossville Farms
- MTV

#### Cultural Market Research, Analysis and Impact Strategy

- Awura
- CA Department of Justice Task Force

- DECA/CA Department of Education
- LA County
- Republique of Benin
- Stacey Abrams/ Unite Here (Warnock Campaign)
- USAID

### **Tech DEI Initiatives**

- BLCK VC
- Kapor/Makers Row